

Final Recommendation

Recommendation of the Action Plan Team: Advocacy, Partnerships and Marketing

State of Issue #39: *Awareness of the overall mission of the USFA (and how the all risk approach fits together to achieve that mission) is limited and not currently emphasized through courses, publications, and word of mouth.*

Recommendation #: R-137

May 11, 2000
Revised July 5, 2000

Summary: **R-137** “Create a partnership within FEMA in order to enhance USFA and other FEMA programs (e.g., PT&E, R&R, Mitigation, etc.).”

Recommendations: Establish relationships with counter-parts in PT&E, Response & Recovery, FIA, and Mitigation.

Encourage staff interaction; i.e., USFA visit to FEMA HQ, FEMA HQ visit to USFA, USFA visit to Mount Weather, Mount Weather visit to USFA.

Encourage staff participation on FEMA Disaster Response Teams.

Encourage participation of FEMA Staff in NFA/EMI courses.

Estimated Time Frame: Current and On-going

Estimated Cost: Staff time, transportation costs

Conclusion: Open, professional and courteous communication and cooperation will lead to the awareness of and appreciation for the overall mission of the USFA. (If we talk and we’re nice, we’ll get better.)

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APPROVED/Date

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